

## Reasons for the Survey

This survey was fulfilled in accordance to the EXMSS Maori Engagement Strategy, to assist EXMSS, in particular the Maori Representative to be:

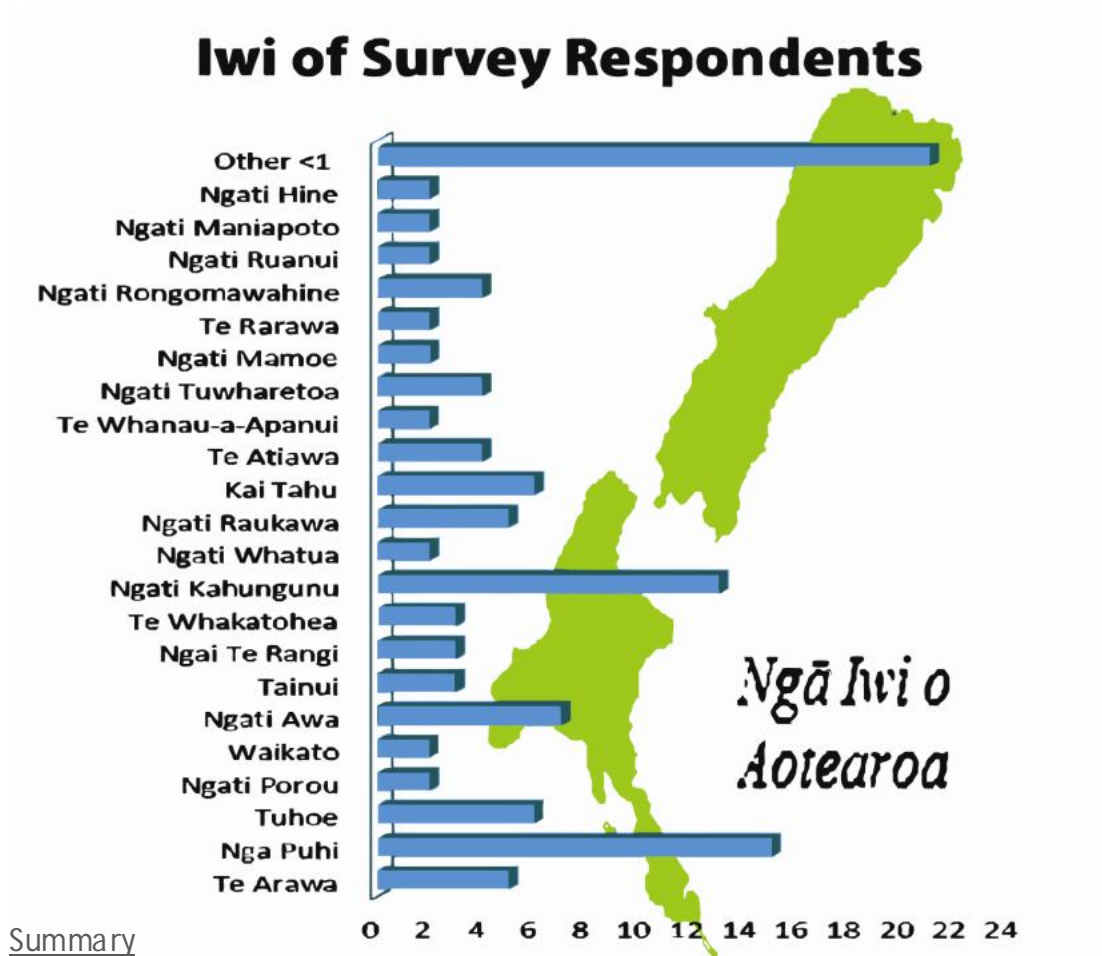
1. Responsive to Maori extramural members
2. Relevant; and
3. To provide evidence of further engaging with the Maori membership.

All questions were optional to answer, and everyone that submitted their results went into the draw to win a \$40 book voucher.



Ralph Springett, EXMSS President (far right) networking with Leyland (left), Terewai (middle) and Kemp, Executive members of Manawatahi 2010, Māori Students' Association at Massey University's Manawatu campus in Palmerston North.

## Results of the Survey



### Summary

Of the 70 student respondents, 67% currently study part time alongside work and volunteer commitments.

76% of respondents are undergraduate students and studying in a range of fields.

88% of respondents study in the North Island, with 4% studying abroad.

80% of the students who responded identified as Wahine, so a typical survey respondent of this survey will be female students studying towards an undergraduate degree on a part time basis, residing in the North Island, and having some employment and volunteering commitments to fulfil as well. Particular examples were mothers returning or keen to return the workforce, and to up-skill.

According to the survey responses, the main reasons for study from all of the respondents include:

- Further career opportunities
- To graduate with a tohu
- Be a role model for their Whanau, Hapu, Iwi, themselves and communities
- Up-skilling for professional development in their current mahi.

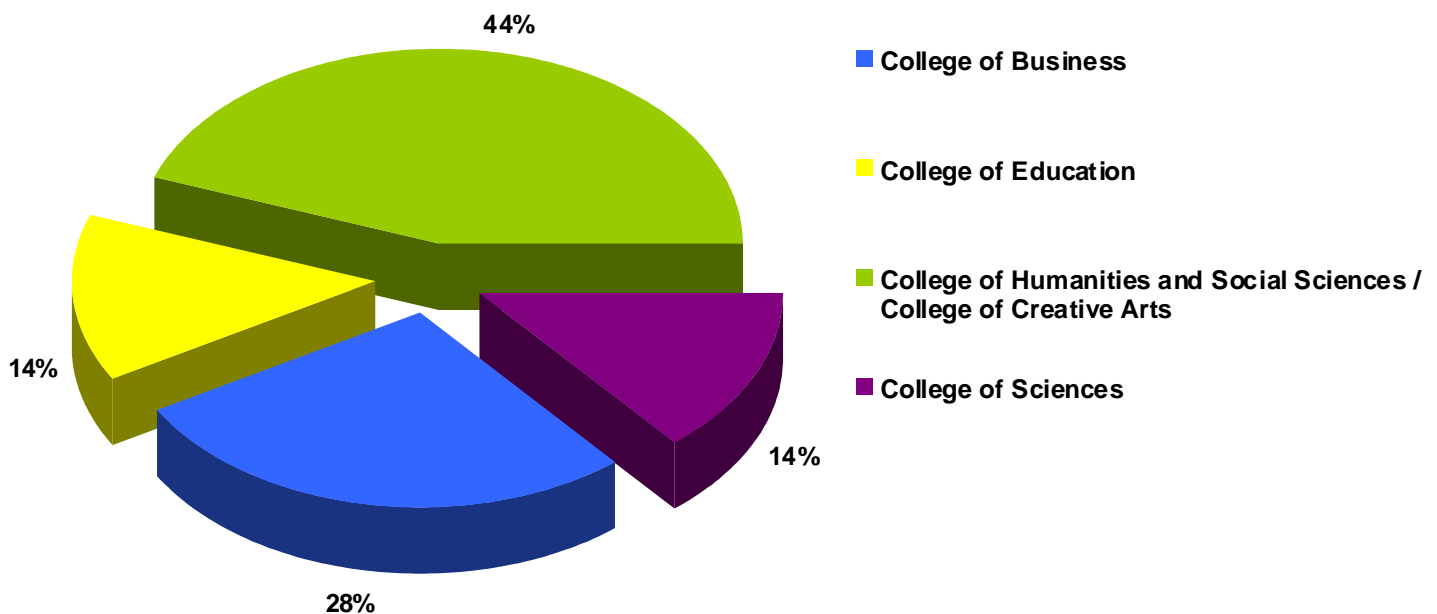
## Plans after graduation?

Post graduate plans for most of the respondents were to continue further study, teaching, masters study, PhD, research. There was a strong focus from the respondents to return their skills and experience to their Whanau, Hapu and Iwi, and to also provide better opportunities for their family. Self employment, professional development and personal happiness were also noted as important to respondents.



*Congratulations Albany Maori Student Graduates 2011*

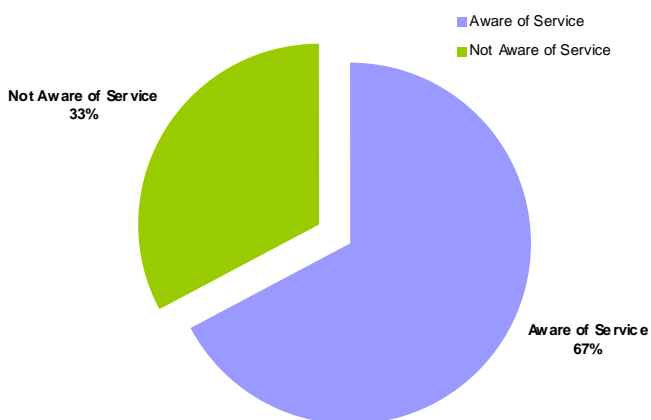
### Division of Extramural Maori Students across Colleges



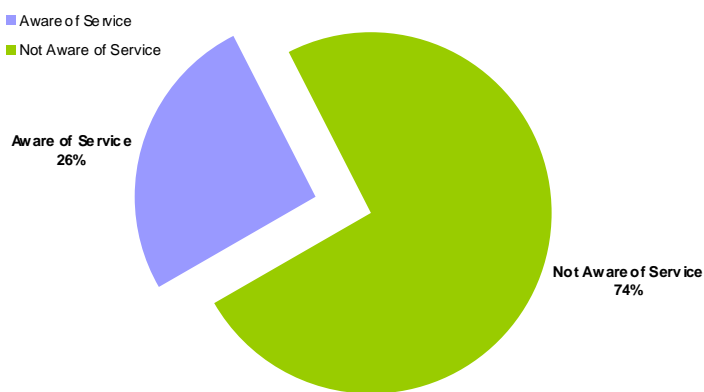
## Awareness of EXMSS Services?

Conclusions provide a good indication and direction to target for 2012. Of particular note was that only 10 respondents of the 70 were aware of the EXMSS free phone number (eek!), only 26% are aware of the Review IT, and only 26% are aware of the EXMSS Scholarships. *Off Campus* rated favourable in the respondents, who were aware of its distribution and content, as well as the EXMSS website.<sup>1</sup>

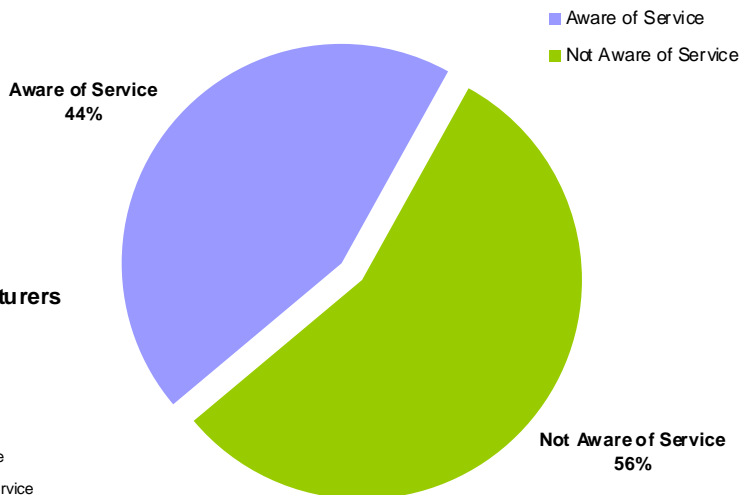
Percentage of students aware of the EXMSS Website



Percentage of students aware of Review It!



Percentage of students aware of the EXMSS Extramural Online Community

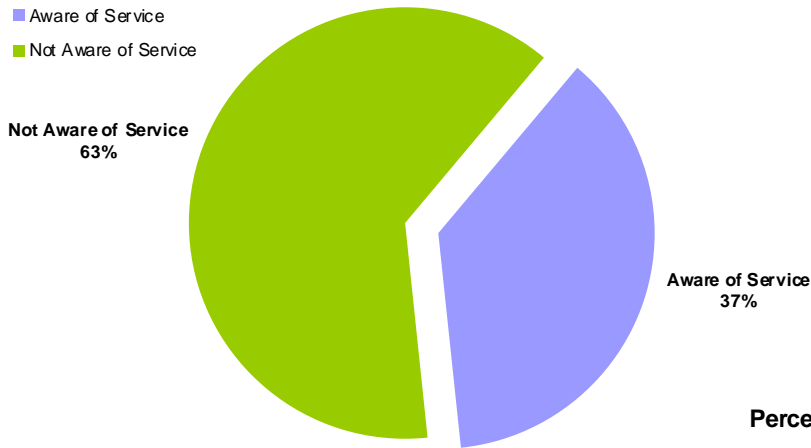


Percentage of students aware of the EXMSS Free Phone to Lecturers

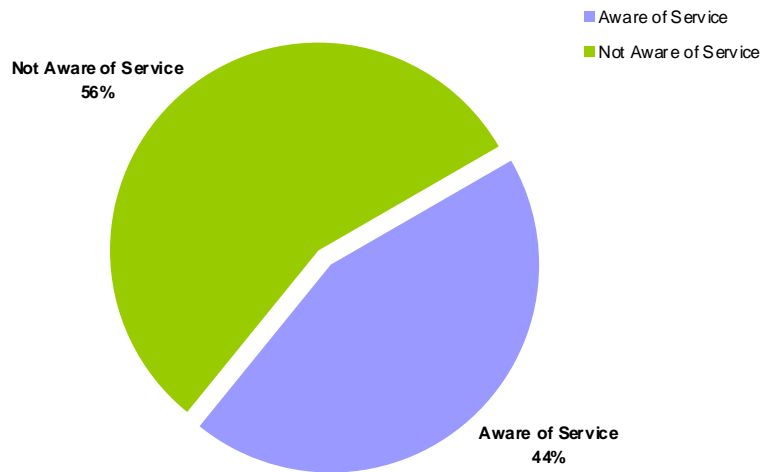


<sup>1</sup> Please feel free to email me: [maori@exmss.org](mailto:maori@exmss.org) for full survey responses to the following: Student Comments on EXMSS Service Provision, Student Plans Post-study, Student Stated Reasons for Study.

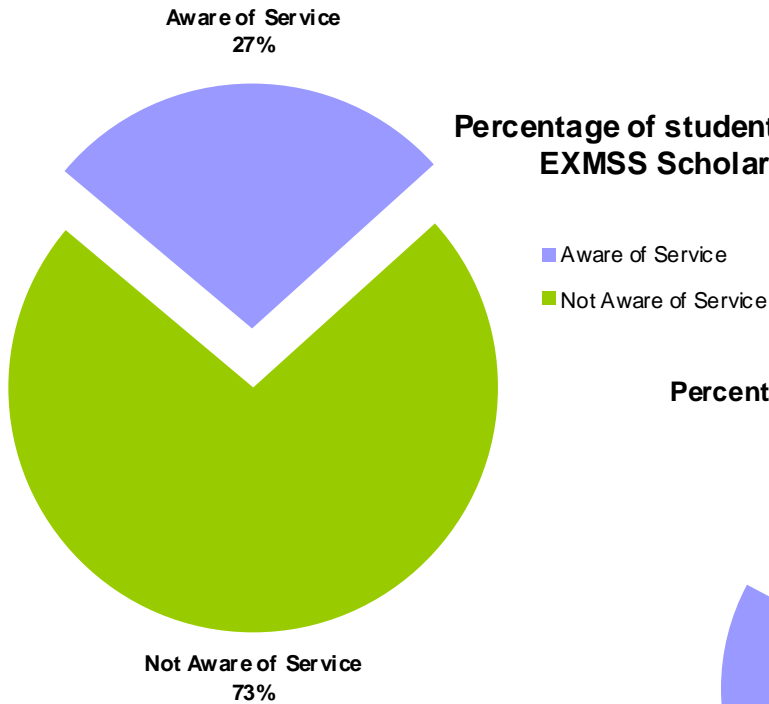
Percentage of students aware of EXMSS Area Representatives



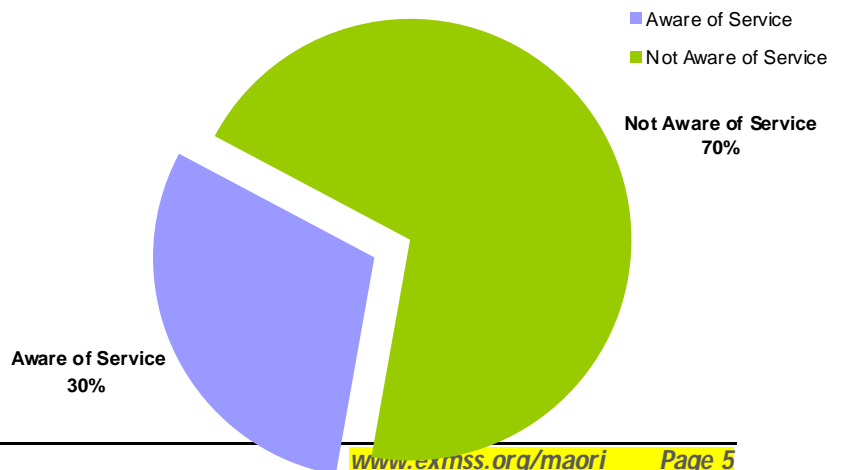
Percentage of students aware of the Off Campus Magazine



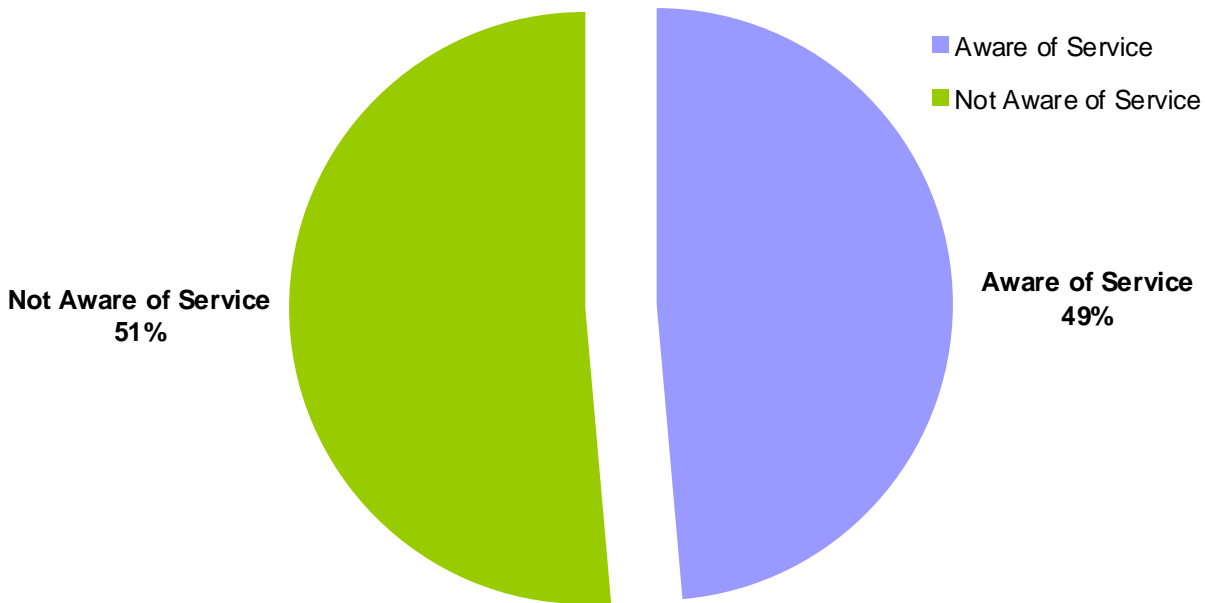
Percentage of students aware of EXMSS Scholarships



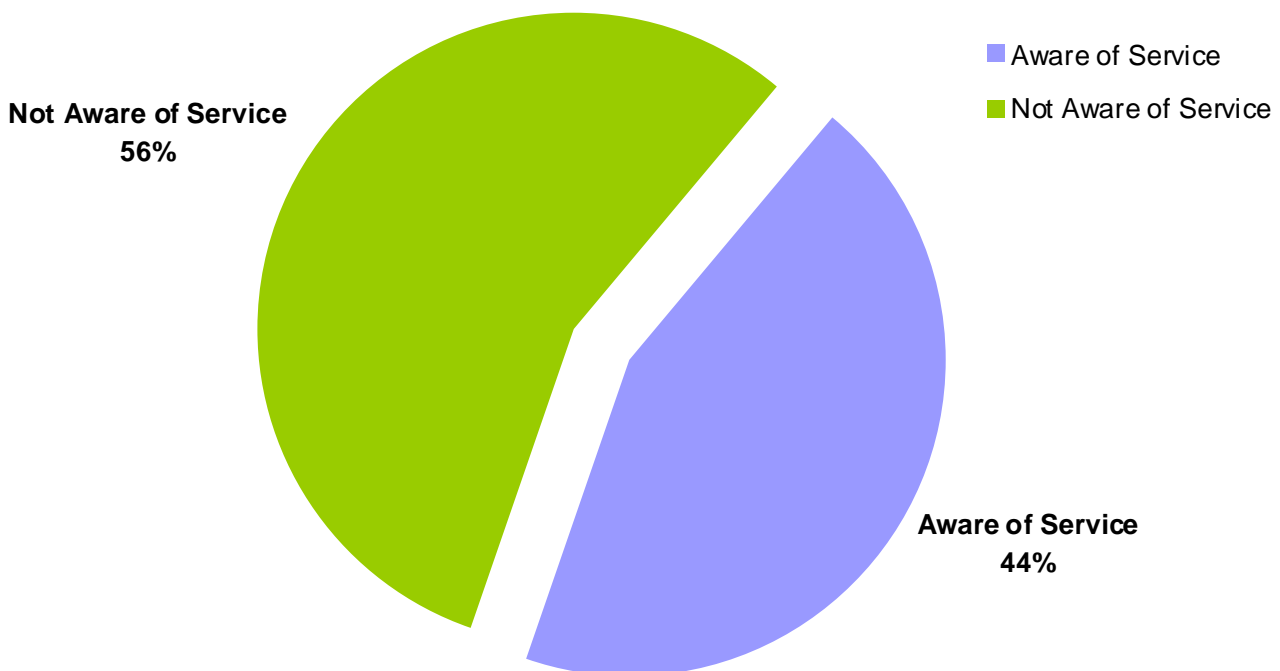
Percentage of students aware of EXMSS Student Advocacy

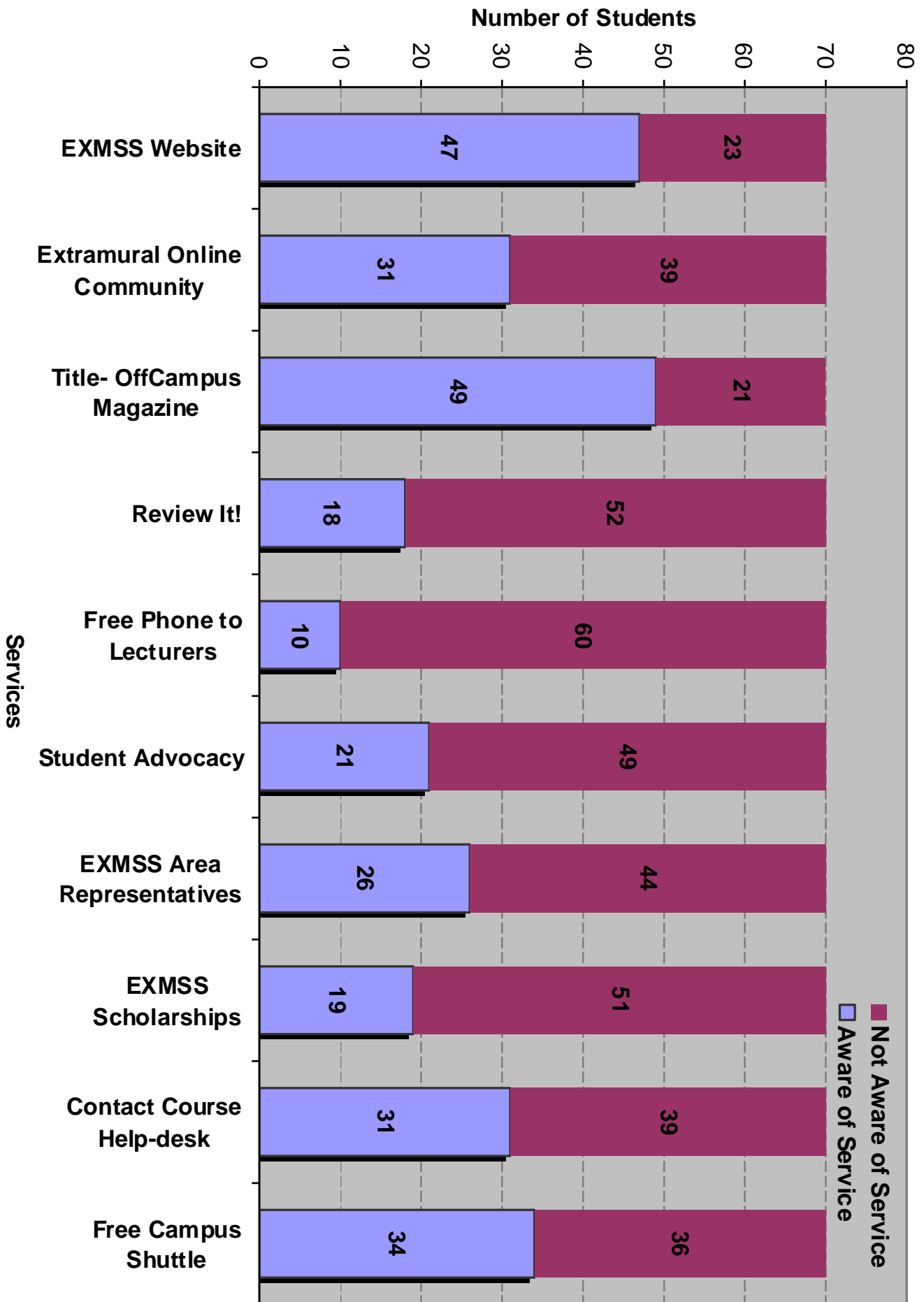


### Percentage of students aware of the Free Shuttle to Campus



### Percentage of students aware of the EXMSS Contact Course Help Desk





Comparison of Service awareness levels in Extramural Maori Students

## ***Suggestions in regards to improving the current suite of EXMSS services?***

- Albany Campus: provision for a parents room been useful and would like a Maori students lounge similar to that on the Manawatu campus.
- Extend the pre-reading service through the entire extramural study experience
- Contact Course and shuttle bus service rated highly and valuable to respondents
- Request for Roopu in each region for students to network (56/70 respondents – 80% have expressed an interest in being linked to a Māori Extramural Hub in your region, linking you with other students, alumni and industry leaders)
- Services not relevant to students studying outside NZ, or to block students
- High regard for access to library resources online and by post
- Suggestion of a weekly email from EXMSS, with brief news and relevant links
- Poor communication from EARS
- Email from Maori Representative ignited interest and captured the target population attention to become aware of EXMSS services
- High awareness of Off Campus magazine
- Request for more EXMSS website links on Massey site
- Need more efforts to disseminate and communicate information on EXMSS Scholarships and links to iwi scholarships

## CONCLUSIONS

I am happy to report the findings on the first survey to demonstrate further communications and engagement with Maori extramural students. The results of this survey demonstrate how EXMSS can be more responsive in terms of service delivery, relevant to a range of students and also to fine-tune current modes of communication to be more effective and informative to students.

### Suggested Action Plan

I have drafted an action plan for 2012 to address some of the survey responses as follows:

#### **Communications**

More regular emails from EXMSS, with small snippets of direct information content, and links to further information. Review the effectiveness after semester one, 2012.

In light of voluntary student membership in 2012, all EXMSS services are due to be reviewed and further refined, such as scholarship information.

#### **Facilities**

Albany Campus: Liaise with Campus Registrar to seek provision for a Maori Students Lounge (temporary until the Student Centre is complete in 2012).

#### **EXMSS Membership**

Relevance to students studying outside of New Zealand

#### **Massey University**

- Student Learning Services: Seek to extend pre-reading service.
- EXMSS and Office of Maori and Pasifika to provide a collaboration approach to launch regional hubs for Maori extramural students.
- More EXMSS presence on website.
- Continue the provision of extramural studies as a career path to up-skill and for Maori@Massey graduate students to be positive role models in their regions for the benefit of their Whanau, Hapu and Iwi.

Thank you once again to everyone that participated and welcome further suggestions and feedback: [maori@exmss.org](mailto:maori@exmss.org)

Mauriora

**Tiri Porter**

EXMSS Maori Representative